

Faculty/School	<b>Faculty of Engineering / School of Computing</b>
Program Name	<b>Master of Science (Herbal Technology)</b>
Program Code	<b>MKKTA1CKA (Kuala Lumpur) MKKTA1CJA (Johor Bahru)</b>
Mode of Program	<b>Taught Course</b>
Academic Session/ Semester	<b>20202021/1</b>

### **COURSE MENU (Kuala Lumpur)**

<b>University General Courses (Choose 1 ONLY)</b>		
<b>Course Code</b>	<b>Course Name</b>	<b>Credit</b>
UBSE1123	Organizational Behaviour	3

<b>Core Faculty Courses (Compulsory)</b>		
<b>Course Code</b>	<b>Course Name</b>	<b>Credit</b>
MKKT2063	Research Methodology and Value Creation through Innovation	3

<b>Core Courses (Compulsory)</b>		
<b>Course Code</b>	<b>Course Name</b>	<b>Credit</b>
MKKT1013	Botany & Herbal Chemistry	3
MKKT1023	Herbal Quality Management	3
MKKT1033	Herbal Processing	3
MKKT1043	Product Formulation	3
MKKT1053	Practical Science and Herbal Technology	3
MKKT2053	Legislation and Registration of Herbal Product	3

<b>Elective Courses (Choose 2 only)</b>		
<b>Course Code</b>	<b>Course Name</b>	<b>Credit</b>
MKKT2013	Herbal Cosmeceutical	3
MKKT2023	Nutraceutical and Functional Food	3

<b>Project (Compulsory)</b>		
<b>Course Code</b>	<b>Course Name</b>	<b>Credit</b>
MKKT2014	Master Project 1	4
MKKT3016	Master Project 2	6

## COURSE MENU (Johor Bahru)

University General Courses (Choose 1 ONLY)		
Course Code	Course Name	Credit
UHAP 6013	Seminar on Global Development, Economic & Social Issues	3
UHAZ 6123	Malaysian Society & Culture (for International Students Only)	3

Core Faculty Courses (Compulsory)		
Course Code	Course Name	Credit
MKKT2063	Research Methodology and Value Creation through Innovation	3

Core Courses (Compulsory)		
Course Code	Course Name	Credit
MKKT1013	Botany & Herbal Chemistry	3
MKKT1023	Herbal Quality Management	3
MKKT1033	Herbal Processing	3
MKKT1043	Product Formulation	3
MKKT1053	Practical Science and Herbal Technology	3
MKKT2053	Legislation and Registration of Herbal Product	3

Elective Courses (Choose 3 only)		
Course Code	Course Name	Credit
MKKT2013	Herbal Cosmeceutical	3
MKKT2023	Nutraceutical and Functional Food	3

Project (Compulsory)		
Course Code	Course Name	Credit
MKKT2014	Master Project 1	4
MKKT3016	Master Project 2	6

**PROGRAM STRUCTURE (Kuala Lumpur)**

<b>SYLLABUS</b>	<b>COURSE CODE</b>	<b>SEMESTER</b>	<b>SECTION (for Semester 1)</b>	<b>DAY &amp; TIME (for Semester 1)</b>	<b>LECTURER'S NAME &amp; CONTACT NO : (Email &amp; HP no.)</b>
<b>University General Courses</b>	<b>UBSE1123</b>	<b>1</b>	<b>20</b>	17, 25 OCT, 1, 14 NOV 2020. Time: 9am - 5pm	Assoc. Prof. Dr. Rossilah Jamil Email: <a href="mailto:rosillah@ibs.utm.my">rosillah@ibs.utm.my</a> Hp no: 012-318 7609
<b>Core Faculty Courses</b>	-	-	-	-	-
<b>Core Courses</b>	<b>MKKT1013</b>	<b>1</b>	<b>01</b>	16, 18, 23, 24 OCT 2020 Time: 9am - 5pm	Assoc. Prof. Dr. Chua Lee Suan Email: <a href="mailto:lschua@ibd.utm.my">lschua@ibd.utm.my</a> Hp no: 019-721 4378
	<b>MKKT1023</b>	<b>1</b>	<b>01</b>	9, 10, 16, 17 JAN 2021 Time: 9am - 5pm	Dr. Harisun Binti Ya'akob Email: <a href="mailto:harisun@ibd.utm.my">harisun@ibd.utm.my</a> Hp no: 012-783 0020
<b>Elective Courses</b>	<b>MKKT2013</b>	<b>1</b>	<b>01</b>	15, 21, 22, 28 NOV 2020 Time: 9am - 5pm	Dr. Rosnani Binti Hasham Email: <a href="mailto:rosnani@ibd.utm.my">rosnani@ibd.utm.my</a> Hp no: 013-729 7705
<b>Project</b>	MKKT2014 & MKKT3016 (senior student only)	<b>1</b>	<b>01</b>		Assoc. Prof. Dr. Chua Lee Suan Email: <a href="mailto:lschua@ibd.utm.my">lschua@ibd.utm.my</a> Hp no: 019-721 4378

**PROGRAM STRUCTURE (Johor Bahru)**

<b>SYLLABUS</b>	<b>COURSE CODE</b>	<b>SEMESTER</b>	<b>SECTION (for Semester 1)</b>	<b>DAY &amp; TIME (for Semester 1)</b>	<b>LECTURER'S NAME &amp; CONTACT NO : (Email &amp; HP no.)</b>
<b>University General Courses</b>	-	-	-	-	-
<b>Core Faculty Courses</b>	<b>MKKT 2063</b>	<b>1</b>	<b>01</b>	11, 12, 18, 19 DEC 2020 Time: 9am - 5pm	Prof. Dr. Hesham Ali El-Enshasy Email: <a href="mailto:henshasy@ibd.utm.my">henshasy@ibd.utm.my</a> Hp no: 011-1773 9884
<b>Core Courses</b>	<b>MKKT1013</b>	<b>1</b>	<b>01</b>	16, 18, 23, 24 OCT 2020 Time: 9am - 5pm	Assoc. Prof. Dr. Chua Lee Suan Email: <a href="mailto:lschua@ibd.utm.my">lschua@ibd.utm.my</a> Hp no: 019-721 4378
	<b>MKKT1033</b>	<b>1</b>	<b>01</b>	13, 14, 20, 21 NOV 2020 Time: 9am - 5pm	Dr. Harisun Binti Ya'akob Email: <a href="mailto:harisun@ibd.utm.my">harisun@ibd.utm.my</a> Hp no: 012-783 0020
	<b>MKKT1043</b>	<b>1</b>	<b>01</b>	8, 9, 15, 16 JAN 2021 Time: 9am - 5pm	Dr. Rosnani Binti Hasham Email: <a href="mailto:rosnani@ibd.utm.my">rosnani@ibd.utm.my</a> Hp no: 013-729 7705
<b>Elective Courses</b>	-				
<b>Project</b>	MKKT2014 & MKKT3016 (senior student only)	<b>1</b>	<b>01</b>		Assoc. Prof. Dr. Chua Lee Suan Email: <a href="mailto:lschua@ibd.utm.my">lschua@ibd.utm.my</a> Hp no: 019-721 4378